

Trade marketing assistant Sweden/Denmark
Working hours: Full time

*Do you want to kickstart your career and work **creatively with trade marketing and content management in an international company?***

Join us and become Trade marketing assistant in the Consumer Health Care (CHC) Business Unit, Stada Nordic.

Overview

The Trade Marketing Assistant will support and drive Marketing and Trade Marketing initiatives in the Pharmacy and Retail channels. This person will execute Trade marketing plans and tactical plans for all channels in collaboration with the Category Managers and Sales both in Sweden and Denmark.

The overall purpose of the role is to develop, present and execute initiatives that drive the brand priorities in the trade channel. We are looking for qualified employees, who drive our company forward with their specialist knowledge and commitment. We offer the right conditions with diverse and interesting tasks as well as good career prospects. You will get a broad and varied range of tasks, freedom with responsibility.

Your key tasks will be to

- Support execution of tactical activities according to plan
- Create and coordinate pharmacy campaign overview DK&SE
- Administration of chain pharmacy campaigns DK&SE
- Coordination and execution joint marketing content to pharmacy chains in DK&SE.
- Carry out administrative tasks in relation to content management.
- Support the marketing team with content creation and administration including but not limited to project management, printing, etc
- Translate and develop local promotional material to Swedish
- Meeting management: Lead organizing activities related to customer events in DK&SE. Conferences by booking locations and travel arrangements according to budget and timeline and communicate status to the team.
- Proactive drive additional actions to boost positive opportunities, to offset threat and remedy deviations from targets
- Secure adherence to company policies and guidelines with regards to global and local policies and guidelines

Key Performance Indicators

- Continuously improvements in administrative processes within CHC
- Through support/assistance, secure high quality of operational activities
- Coordinate campaign material according to plan
- Adherence to deadlines of campaign plans and annual plans
- Adherence to rules and regulations
- Co-operation with other back-office supporting functions, regulatory, logistic, medical, marketing and sales etc.

Your competences include that you

- Bachelor's, master's, marketing or similar education
- Experience with trade marketing is an advantage
- We support the Danish and Swedish team, so it is important that you are fluent in oral and written in Swedish and Danish and can speak and write in English
- As a minimum are close to graduating at bachelor level
- You are structured and reliable in your way of working. You are confident which allows you to work independently and handle dynamic workdays with short deadlines
- You will have a very independent role which requires a can-do-attitude and proactive behavior.

Working at Stada Nordic

THE COMPANY- "ALL THE BEST"

STADA is a leading manufacturer of high-quality pharmaceuticals. With a long-standing heritage rooted in pharmacies, they are perceived as a reliable and trustworthy partner for more than 120 years. With their products they help people protect and regain a dignified and able life. Worldwide, STADA Arzneimittel AG sells its products in approximately 120 countries. Branded products are among the top sellers in their respective product categories. In financial year 2018, STADA achieved adjusted Group sales of more than EUR 2 billion. Headquartered in Bad Vilbel, Germany, the main drivers of the success are the roughly 10,400 employees of the STADA Group worldwide.

THE NORDIC ORGANISATIONEN

Stada Nordic is growing which requires new competences and resources, why Stada Nordic is looking for additional competences within content marketing.

The Nordic organization counts 40 employees.

Would you like be part of our team and the exiting growth journey we are on?

Send your application to us as soon as possible and no later than 30 June 2022, as we'll be conducting interviews on a continuous basis.

Please send your application to Tina Vinther, Nordic Business Unit Manager: tina.anette-vinther@stada.dk.